

New Distribution Capability

June 2017



Introducing the British Airways NDC.

- British Airways has been a leading player in the development of the NDC standard.
- British Airways NDC creates new opportunities for all parties in the travel industry, including GDS, IT developers, NDC service providers, travel agents, and corporates.
- NDC enables distribution of more of our products today, whilst being designed to support new products in the future.

What is the scope of the NDC

- 1. Enabling new products in GDS.**
 - Providing previously unavailable products and services to the GDS.
 - This includes the ability to add flight ancillaries to bookings made in the GDS.
- 2. Shop and Order integration.**
 - A direct link into our host reservation system for flight search and booking.
- 3. NDC Service Provider/IATA connections.**
 - A direct link into our host reservation system for flight search and booking, servicing ticket and adding ancillaries

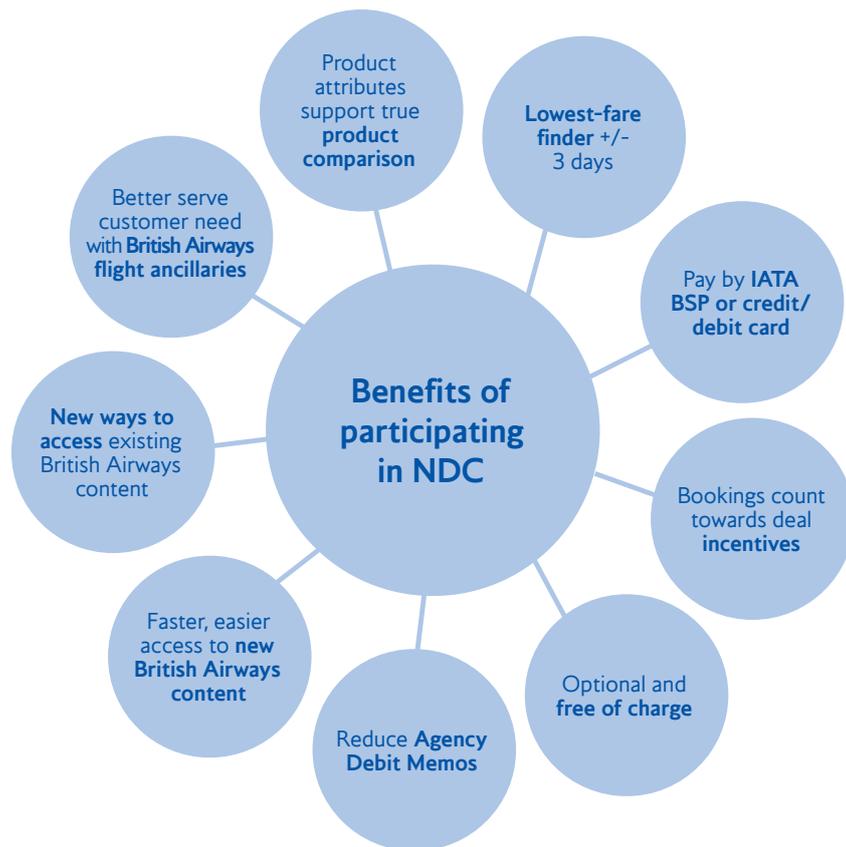
How does it work?

- British Airways has developed a number of Application Programming Interfaces, known as the Shop and Order APIs.
- APIs are sets of XML code which allow developers to access services from another supplier and include them in an application or website they are developing.
- Customers can connect via their GDS, directly or via an NDC service Provider to our APIs.

What capability is currently available in the NDC?

Published fares on British Airways marketed services	British Airways private fares, with their associated Ticketing Time Limit	Ability to cancel and refund
Multi city/open jaw journeys	Seat, baggage and catering selection BSP cash settlement or credit/debit card	Display of product description
Ability to upgrade a booking	Ability to change an itinerary	Ability to upgrade

* Please note that flight ancillaries are still in development.



How is this different to the existing travel agent booking process?

- All offers sent to agents through NDC are generated by British Airways.
- British Airways will issue all tickets purchased through NDC, reducing fare-related ADMs.
- NDC messages return options for alternative dates, cabins and flexibility, so you can easily serve your customers' needs.
- NDC supports distribution of product attributes, such as seat details and lounge access, enabling true product comparison.
- Advance seat selection is now available in the booking path, where payment is made by card.
- Pre and post sale seating, post sale catering and booking additional baggage are available via NDC.

Will this change any existing arrangements?

- Existing contracts with British Airways will not be affected.
- NDC bookings will count towards existing incentive deals with British Airways.
- IATA agents will retain control of NDC bookings up to the check-in window.
- Becoming a test partner does not guarantee access to live booking capability.

Where can I find out more?

- For more information on British Airways NDC please visit batraveltrade.com, speedbirdclub.com, or developer.ba.com